

You've Seen It—Now It's Official! A Freshed Look for a Fresh Start.

Drumroll, please...



We're beyond excited to introduce our brand-new HBC logo! This fresh, modern design isn't just a new look—it's a symbol of energy, growth, and our unwavering commitment to wellness.

At the heart of HBC are our 5 Pillars of Wellness, guiding us to a healthier, more balanced life:

- ~ **Body Balance** – Move, nourish, and care for your body
- ~ **Mindset** – Cultivate resilience and mental well-being
- ~ **Connection** – Build strong, meaningful relationships
- ~ **Core Values** – Align your life with what truly matters
- ~ **Life Integration** – Create harmony between work, health, and personal growth.

These 5 Pillars of Wellness aren't just words—they're the foundation of a healthier, happier, and more connected workplace. By embracing these principles, we're creating an environment where everyone can thrive—physically, mentally, and emotionally.

Our new HBC logo represents this journey—a fresh start, a renewed commitment, and a shared vision for well-being that goes beyond the workplace. Because when we take care of ourselves, we show up stronger, more engaged, and ready to support one another.

Why the Change? Because We're Leveling Up! Our new logo represents renewed commitment to making health and wellness a priority for everyone. It's bold, it's inspiring, and—just like HBC itself—it's designed to motivate and empower YOU on your wellness journey!

And guess what? This is just the beginning. Think of this new look as the first step in a bigger, better HBC experience! We've got exciting programs, events, and surprises in store, and we can't wait for you to be part of it.

So keep an eye out—you'll be seeing this new logo everywhere! From newsletters to events to wellness challenges, HBC is back, better than ever, and here to support YOU!

#HealthyByChoice #NewLookSameMission
#WellnessForAll

HBC